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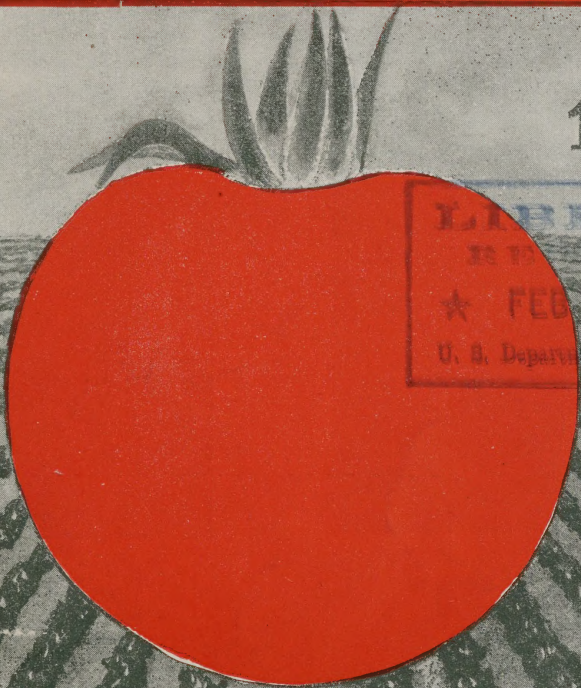


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25TH ANNIVERSARY OMEGA PLANT FARMS

1917

1942



QUALITY VEGETABLE PLANTS

OMEGA, GEORGIA

"Grown in Nature's Own Greenhouse"

OMEGA PLANT FARMS



OMEGA GEORGIA



E. L. POWELL, 1917



E. L. POWELL, 1942

In 1917, the year I started growing plants, it was my privilege to serve my country in the armed forces in World War Number One.

In 1942 I am ready to do my part in winning World War Number two. I pledge my service and everything I possess to the Defense of my Country.

Realizing that food is one of the greatest factors in winning this war and knowing that field grown vegetable plants produce larger yields, I am devoting my time and everything at my command to the growing and shipping of more and better vegetable plants until the time I can be of greater service to my Country.

Sincerely yours,

E. L. Powell, Sec.-Treas.

OMEGA PLANTS FARMS, INC.,



TO THE TRADE

Our southern field grown vegetable plants have made both yield and quality winners in tests with cold frame and hot-bed plants.

In our twenty-five years experience growing and shipping plants we have learned where to get the best seed, how to grow and pack plants so they can be shipped to any state in growing condition and give satisfaction in every particular.

—V—

We do not list all varieties but devote all our energies to a small line of leaders and specialize in top notch producers of profitable crops.

We have the land, equipment and a large force of experienced men for growing and handling plants properly and we know our service is second to none, regardless of the size of your order.

—V—

OUR GUARANTEE—Knowing that seed or plants of the highest quality will often fail through improper treatment due to several reasons, we will not be responsible for the crop. However, we will refill free of charge or refund purchase price on any order of plants not entirely satisfactory, provided you notify us within ten days from receipt of plants. In no case will we be responsible for any amount greater than the purchase price.

—V—

HOW TO ORDER PLANTS—All plants are sold on a cash basis. Make remittance by postoffice or express money order, draft or check. This will save extra cost to you in making collections and returning money to us by postoffice or express companies. However, we will make shipment C. O. D. if you prefer them that way. BE SURE TO STATE DATE YOU WANT SHIPMENT MADE.

—V—

WHAT TO DO WHEN PLANTS ARRIVE

Open immediately and take a few bundles from center of crate. If weather conditions are unfavorable for trans-planting to fields place in cool place, keeping roots moist and tops dry—or trench out thinly, keeping plenty of moisture to roots and tops dry.

To better serve our trade we have two growing stations,

Fort Meade, Fla. and Omega, Ga.

Send all orders to Omega, Ga.

THE QUICKEST WAY TO MAKE VEGETABLES IS TO SET OUR
OPEN FIELD GROWN PLANTS.

Frost Proof Cabbage Plants

OUR FROST PROOF CABBAGE PLANTS are grown in the open fields and have been known to stand a temperature of 14 degrees above zero here without injury. They can be set much earlier than hot-bed, or cold-frame plants. The tops will not make much growth during the cold weather, but the roots will develop and have a good root system, and when the weather opens up they will make hard headed cabbage much earlier than hot-bed or home grown plants.

Realizing that market gardeners and large commercial growers must have true to type varieties we buy only reliable seed and get these a year in advance and test a sample from each bag to be sure our plants are true to type and can assure you that you will get varieties ordered.

WE CAN SUPPLY THE FOLLOWING VARIETIES

EARLY JERSEY WAKEFIELD, 63 Days—Best early and extensively used for home and market. Firm pointed heads with few outside leaves.

CHARLESTON WAKEFIELD, 72 Days—Larger and less pointed than Early Jersey, and about ten days later.

GOLDEN ACRE, 63 Days—Earliest round head variety, little smaller than Copenhagen Market and about a week to ten days earlier.

COPENHAGEN MARKET, 72 Days—Early round headed variety, popular in all markets, very firm and of the highest quality.

EARLY ROUND DUTCH, 76 Days—An excellent early cabbage producing firm round heads and much harder than Copenhagen varieties.

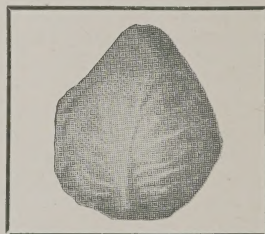
GLORY OF ENKHUIZEN, 80 Days—Attractive medium early large, round and solid.

ALL SEASON, 85 Days—A desirable variety for early or late use. Very large flat heads.

EARLY FLAT DUTCH, 83 Days—Sure-heading compact and early. Heads flattened and solid.



Early Jersey Wakefield



Charleston Wakefield



Golden Acre

THE QUICKEST WAY TO MAKE VEGETABLES IS TO SET OUR OPEN FIELD GROWN PLANTS.

Yellow Resistant Cabbage

YELLOW RESISTENT CABBAGE was developed by Wisconsin Agriculture Experiment Station and cabbage can now be grown in localities where infested "Cabbage Yellow" soil prevented regular varieties from producing a crop. If you are in a section so infested we recommend the following varieties. These varieties for shipment—March April, May and June.

JERSEY QUEEN, 68 Days—An early pointed type yellow resistant strain used in place of Jersey Wakefield.

RACINE MARKET, 67 Days—Yellow Resistant. —Golden Acre type and about one week later than regular Golden Acre.

MARION MARKET, 75 Days—Yellow Resistant Copenhagen Type—About ten days later than Racine Market.

Globe, 85 Days—Yellow Resistant Glory of ENKHUIZEN.

WISCONSIN ALL SEASON, 84 Days—One of the hardest cabbage grown, making large flat heads and is much in demand for making kraut.

WISCONSIN HOLLANDER No. 8, 115 Days—A late yellow resistant strain of Danish Ball Head type. Splendid late for storage, shipping or kraut manufacturing.



Showing proper depth
for setting cabbage plants

BY MAIL POSTPAID

100 Plants	-----	\$.35
200 Plants	-----	.65
500 Plants	-----	1.15
1,000 Plants	-----	2.00

MAIL or EXPRESS—NOT PREPAID

1,000 Plants	-----	\$ 1.25
5,000 Plants	-----	5.50
10,000 Plants	-----	10.00
50,000 Plants	-----	45.00

Express Billing Weight, 18 lbs. per Thousand Plants

A WORD ABOUT COMPETITIVE PRICES

We bought the best cabbage seed available paying double the price a number of good seed growers were asking for same varieties. We have cultivated, sprayed and irrigated our fields and learned years ago the best in seed or plants always cost less. Comparing quality we are never undersold.

YOUR DOLLAR TODAY WILL BUY MORE PLANT VALUE THAN ANY TIME IN OUR 25 YEARS GROWING AND SHIPPING PLANTS.

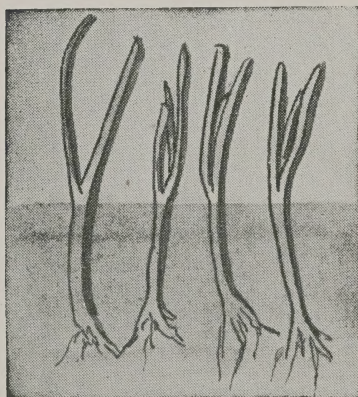
Onion Plants

The demand for onion plants has increased each year and today we supply millions of these to home and market gardeners. They make larger yields and smoother onions that keep better than those grown from sets.

CRYSTAL WHITE WAX—This is a very popular variety, an absolutely pure white onion of waxy appearance. The sweetest and mildest of all the Bermuda Onions. There is a good demand for this on account of its handsome appearance.

WHITE OR YELLOW—This is a straw colored variety, exceedingly mild in flavor and very early. A very profitable variety for market, gardeners and truckers.

PRIZETAKER—This variety is a famous variety all over the



Proper Depth for
Setting Onion Plants

country. for producing large onions. They are straw color, extremely mild flavor and good keepers.

RIVERSIDE SWEET SPANISH—Sparkling white flesh. Mild, sweet, good quality and splendid keepers.

Onion Plants tied 100 to bundle.

BY MAIL—POSTPAID

200 Plants	-----	\$.50
500 Plants	-----	.95
1,000 Plants	-----	1.75
MAIL or EXPRESSED—Not Prepaid.		
1,000 Plants	-----	\$ 1.00
6,000 Plants	-----	5.50
50,000 Plants	-----	45.00

Onion Plants for Shipment October to June

Billing Weight 7 lbs. per Thousand Plants

JOIN OUR NATIONAL CAMPAIGN OF FOOD FOR FREEDOM.
RAISE MORE VEGETABLES.

OMEGA PLANT FARMS



OMEGA GEORGIA

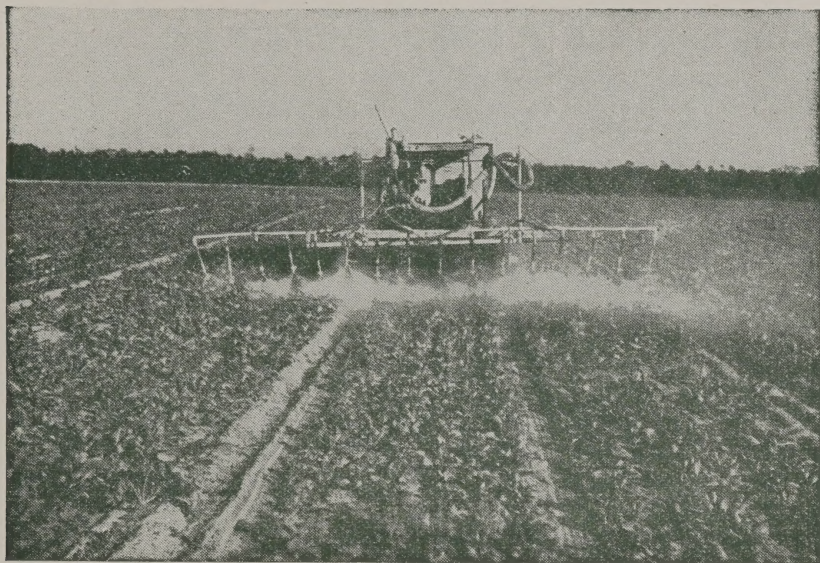


PHOTO OF ONE OF OUR SPRAYING MACHINES.

For Insect and Spray Control see your local seed, hardware, or supply Dealer.

Tomato Plants

Omega Brand tomato plants are grown in the open fields in Nature's Own Greenhouse and make strong, stocky plants with a well developed root system. They are not frost-proof but are much hardier, stronger and start growing much quicker than tender seedlings or plants from a greenhouse.

The 1940 report of Pennsylvania Ten Ton Tomato Club shows seven out of nine winners used Georgia or Southern field grown tomato plants. The 1939 and 1940 report of the New Jersey Ten Ton Tomato Club shows the three winners in largest yield per acre and the three highest quality winners all used southern grown plants. Cannery, commercial growers and market gardeners in all parts of the country report that OMEGA BRAND plants have given them larger yields, earlier maturity and a greater percentage of number one tomatoes.

All our tomato plants are grown from certified seed on new fields, cultivated, sprayed and irrigated (when necessary) under the supervision of a full time graduate Plant Pathologist.

All plants are carefully selected in fields or graded in packing houses and only seven to ten inch plants about the size of a cedar pencil are used.

Each bundle of 50 plants is carefully wrapped with roots in damp moss and guaranteed to reach you in good growing condition.

**DON'T TAKE CHANCES—BUY OMEGA BRAND—
BETTER PLANTS.**

OMEGA PLANT FARMS**OMEGA GEORGIA**

Tomato Plants

We do not have transplanted or spotted tomato plants but a number of our customers report our plants have produced larger yields than spotted plants.

Shape
of
Fruit

EARLIANA, 60 Days—One of the earliest varieties grown, making large, well rounded fruit of deep scarlet red color.



JOHN BAER, 66 Days—Medium to large, round, scarlet-red fruit, smooth and firm. A good early variety.



BONNY BEST, 66 Days—A very popular early tomato for home and market. Scarlet-red fruit, flattened globe shape, vigorous grower with plenty of foliage.



PRITCHARD (SCARLET TOPPER), 70 Days—An ideal all-purpose tomato, wilt resistant, large producer of bright red globe shape, medium size and excellent quality.



STOKESDALE, 70 Days—A new variety developed by Francis C. Stokes. Early heavy yielder, deep red, globe shape, gaining in popularity with commercial shippers and canners.



RUTGER, 74 Days—A wilt resistant variety, vigorous grower with plenty of foliage, fruit globular shaped, bright red with heavy walls, small cells, a popular variety all over the United States.



MARGLOBE, 73 Days—This variety is recommended for its resistance to wilt and nail head rust. Fruits are medium size, smooth, red and globular shape. It is a good second early and continues to bear until frost.



MASTER MARGLOBE, 73 Days—The finest strain of Marglobe bred to produce heavy yields, perfectly shaped fruits.



GREATER BALTIMORE 78 Days—This variety is excellent for canning. Producing a large, solid, smooth fruit of bright red color and excellent quality.



INDIANA BALTIMORE, 75 Days—A select strain of Greater Baltimore preferred thru the middle west.

ORDER OMEGA BRAND PLANTS BY MAIL. WE'RE AS NEAR
YOU AS YOUR MAIL BOX.

OMEGA PLANT FARMS



OMEGA GEORGIA



ACTUAL PHOTOGRAPH OF OUR IRRIGATING SYSTEM

Tomato Plants for Shipment during March, April, May and June at the Following Prices:



Proper depth for setting
Tomato Plants

BY MAIL—POSTPAID

100 Plants	-----	\$.60
200 Plants	-----	1.00
500 Plants	-----	1.90
1,000 Plants	-----	3.00

MAIL OR EXPRESS—Not Prepaid

1,000 Plants	-----	\$ 2.00
5,000 Plants	-----	9.50
10,000 Plants	-----	17.50
50,000 Plants	-----	85.00

Express Billing weight, 25 Lbs. per
thousand plants

TOMATO PLANTS WRAPPED 50
TO A BUNDLE

We have tried to take out all repeat orders and send only one catalog to a customer; however, we know there will be some duplication and should you receive two catalogs give one to a neighbor, friend or relative.

BROCCOLI PLANTS

CALABRESE OR ITALIAN GREEN SPROUTING—The leading variety used by shipper, markets and home gardeners. Produces a bluish green head at center of plants. When this head is cut many smaller heads appear which are as desirable as the first. Continues to bear until frost.

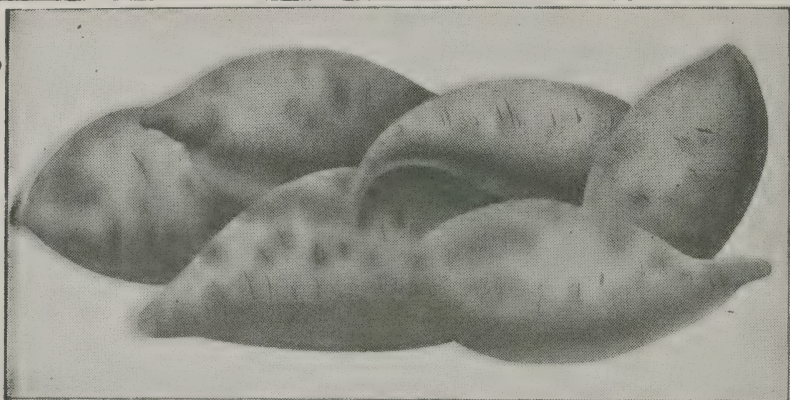
BY MAIL—POSTPAID

100 Plants	-----	\$.50
500 Plants	-----	1.50
1,000 Plants	-----	2.50

MAIL OR EXPRESS—Not Prepaid

1,000 Plants	-----	\$ 1.60
5,000 Plants	-----	7.75
10,000 Plants	-----	15.00

**SOLDIERS AND CIVILIANS MUST BE FED, PLANT
MORE VEGETABLES.**

OMEGA PLANT FARMS**OMEGA GEORGIA**

SWEET POTATO PLANTS

SWEET POTATO PLANTS TIED 100 TO BUNDLE

Our Sweet Potato Plants are certified stock, open field grown but not frost-proof, and will be ready for shipment about April 1st on through May and June. We will have the Improved Porto Rico and Nancy Hall varieties to offer this season.

BY MAIL—POSTPAID

200 Plants	-----	\$.90
500 Plants	-----	1.70
1,000 Plants	-----	2.60

MAIL OR EXPRESS—Not Prepaid

1,000 Plants	-----	\$ 2.00
5,000 Plants	-----	9.00
10,000 Plants	-----	17.50

Billing Weight, 16 lbs. per Thousand Plants

BEET PLANTS

FIELD GROWN BEET PLANTS
CROSBY EGYPTIAN—A standard early variety. Produces uniform globe shaped of deep red color, sweet, tender, and very good quality.

DETROIT DARK RED—The best selection for home gardeners. The roots are uniform in size and globe shaped, deep rich red color, deliciously tender and sweet.

BEET PLANT PRICES

By Mail—Postpaid

100 Plants	-----	\$.60
500 Plants	-----	1.75
1,000 Plants	-----	3.00

Express—Charges Collect

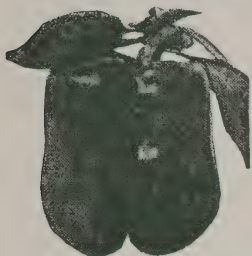
1,000 Plants	-----	\$ 2.00
5,000 Plants	-----	9.00
10,000 Plants	-----	18.00

Beet Plants ready March, April, May and June.



ONE CROP FAILURE WILL WIPE AWAY MORE THAN ALL THE SAVINGS YOU EVER MADE ON PLANT BARGAINS.

OMEGA BRAND FIELD GROWN PLANTS



All Pepper Plants are open field grown, but are not frost-proof. Plants may be set in open earlier than hot-house plants, as they are hardened by March winds and have been known to withstand light frost.

SWEET VARIETIES

WORLD BEATERS—One of the best of the larger peppers, fruits 5 inches long, 3 inches in diameter. Flesh mild and thick, deep red when ripe. Good shipper and very productive.

RUBY KING—Excellent for home, market, garden and shipping. About as large as World Beater, vigorous grower, very profitable. Deep green becoming bright red, mild, sweet, thick flesh.

PIMENTO—A small, mild pepper, glossy green when young, ruby red when ripe, excellent for stuffing and canning.

CALIFORNIA WONDER—This is a large thick meated sweet pepper which we recommend above all others. Vigorous growing plants making heavy yield of large blocky fruit 5 inches long and 4 inches wide.

HOT VARIETIES

LONG RED CEYENE—This medium early pepper is long slender pointed, deep green when young and bright red when ripe, strong flesh and pungent.

HUNGARIAN YELLOW WAX—This early variety is larger than other hot peppers producing fruit 6 to 7 inches long and 2 inches in diameter. Excellent for canning. The color is waxy light yellow at first changing to orange and then to bright red.

By Mail—Prepaid

100 Plants	-----	\$.70
500 Plants	-----	1.75
1,000 Plants	-----	3.00

Mail or Express—Not Prepaid

1,000 Plants	-----	\$ 2.25
5,000 Plants	-----	11.00
10,000 Plants	-----	20.00

Pepper Plants for Shipment during March, April, May and June



Cauliflower Plants

Strong, field grown plants—April and May shipments.

EARLY SNOWBALL — Extra early Plants short and stocky producing round heads. Pure white. Perfectly solid.

VETCH'S AUTUMN GIANT—Very Vigorous grower, large dense foliage, firm heads.

By Mail—Postpaid

100 Plants	-----	\$1.25
500 Plants	-----	5.50
1,000 Plants	-----	10.00

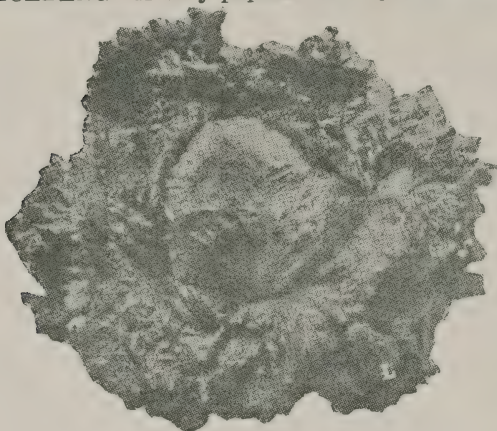
Express Charges Collect

Per Thousand	-----	\$9.00
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OUR MAXIMUM SHIPPING CAPACITY IS SEVEN CARS OF PLANTS PER DAY

OMEGA PLANT FARMS**OMEGA GEORGIA**

ICEBERG—A very popular variety. Produces firm, globular heads. Very crisp and well blanched.



NEW YORK OR WONDERFUL—Produces large firm heads. Tender, of excellent flavor and always free of bitterness.

Lettuce Plant Prices

100 Plants	-----	\$.60
500 Plants	-----	1.90
1,000 Plants	-----	3.25
By Mail or Exp.—Chgs. Col.		
1,000 Plants	-----	\$ 2.00
5,000 Plants	-----	9.00
10,000 Plants	-----	17.50

Lettuce plants for shipment February through June.

Fla. High Bush and Black

Beauty Egg Plants

April, May and June Shipments.

BY MAIL—POSTPAID

100 Plants	-----	\$.75
500 Plants	-----	2.00
1,000 Plants	-----	3.00

EXPRESS CHARGES COLLECT

Per Thousand ----- \$2.50



Below you will find a list giving approximate Express charges per thousand plants to central points in these states.

FROM OMEGA, GA TO STATIONS IN	Cabbage Cauliflower Broccoli Beets Lettuce Sweet Potato	Onions	Egg Plants Pepper	Tomato
EXPRESS BILLING WEIGHT PER THOUSAND PLANTS	18 Lbs.	7 Lbs.	15 Lbs.	25 Lbs.
Cost per 1000 Plants				
Alabama, Florida, South Carolina	.20	.09	.18	.28
Mississippi, Tennessee, North Carolina	.31	.14	.24	.40
Louisiana, Kentucky, Virginia	.37	.17	.30	.50
Ark., Ill., Ohio				
Pa., Md., W. Va., N. J., Del,	.41	.18	.35	.54
Mo., Wis., Mich., N. Y.				
Rhode Island and Connecticut	.45	.20	.40	.60
Texas, Okla., Kan., Minn., Me., Mass., Vt., Iowa, Neb., S. Dak	.50	.21	.42	.68

Minimum charges on any express shipment is 25c. Quantities of plants where express charges do not total 25c usually go cheaper by parcel post.

GOOD PLANTS, GOOD YIELD—BUY OMEGA BRAND.

ORDER BLANK

DATE _____ 194_____

OMEGA PLANT FARMS, Omega. Ga.

GENTLEMEN:—Find enclosed ☐ P. O. Money Order—☐ Express Money Order—☐ Check—☐ Stamps for which please send me the following plants:

NAME _____

P. O. _____ STATE _____

R. F. D. No. _____ BOX _____

EXPRESS OFFICE _____

HOW SHIP—(Mail) _____ (Express) _____

WHEN SHIP -----

Please Give Shipping Date

[illegible]

(Over)

SPECIAL NOTICE!

SPECIAL NOTICE! We are anxious to obtain the names and correct postoffice addresses of a number of your friends and acquaintances who are farmers and gardeners, who you think would be interested in receiving our price list. We are extremely anxious that this list be made correct so far as names, Post-office and Rural Route is concerned and in order that you may use care in compiling same, we will give you FREE some extra plants, if you will fill out the blanks below and send to us an order for one thousand or more of any of our plants.

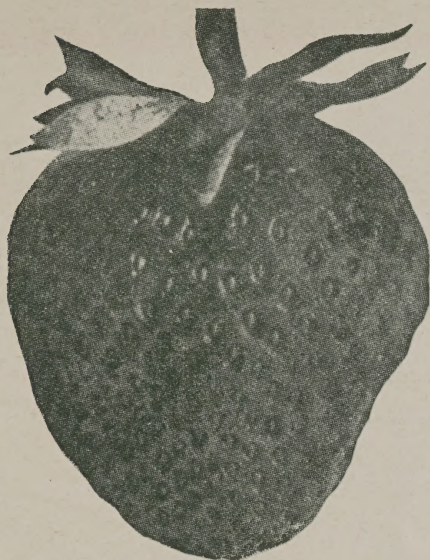
NAME _____

POSTOFFICE

STATE

NAMES OF SEED OR PLANT DEALERS IN YOUR TOWN:

(Over)



Strawberry Plants

Our strawberry plants are taken from young fields, especially grown for plants, and have passed all inspection. Varieties are listed in ripening order.

DORSETT—Early productive, large, firm, frost resistant.

KLONDYKE—And old favorite Early sweet.

PREMIER—Good size, excellent quality, very popular commercial variety.

BLAKEMORE—An outstanding new variety. Heavy yields, excellent quality.
MISSIONARY — Productive midseason, large and firm.

AROMA—Well known midseason variety.

PREPAID

100 Plants	-----	\$.90
200 Plants	-----	1.75
500 Plants	-----	3.00

EXPRESS COLLECT

1,000 Plants	-----	\$ 3.50
5,000 Plants	-----	17.00
10,000 Plants	-----	30.00

		Width of Row	Distance of Plants in Drill	No. Plants to Set 100 Foot Row	No. Plants to Set One Acre
Cabbage Collard Cauliflower Broccoli	Frost Proof	3 Feet	15 Inches	200 Plants	12,000 Plants
Beets	Frost Proof	3 Feet	6 Inches	200 Plants	12,000 Plants
Egg Plants	Frost Kill	3 Feet	24 Inches	200 Plants	30,000 Plants
Onion	Frost Proof	2 Feet	6 Inches	50 Plants	7,500 Plants
Lettuce	Frost Proof	2 Feet	12 Inches	50 Plants	7,500 Plants
Pepper	Frost Kill	3 Feet	24 Inches	100 Plants	43,000 Plants
Sweet Potato	Frost Kill	3 Feet	15 Inches	100 Plants	22,000 Plants
Strawberry	Frost Proof	3 Feet	12 Inches	80 Plants	15,000 Plants
Tomato	Kill	4 Feet	36 Inches	33 Plants	3,700 Plants

25TH ANNIVERSARY OMEGA PLANT FARMS

1917

1942



/Reference Libra.
Division Of Fruit
U. S. Dept. Of Agr.
Washington, D. C.

OMEGA PLANT FARMS

Omega, Georgia

Return and forwarding postage
guaranteed

OMEGA
BRAND
PLANTS

QUALITY VEGETABLE
PLANTS

OMEGA GEORGIA

*"Grown in Nature's
Own Greenhouse"*

Sec 562 P. L. & R.

U. S. POSTAGE

PAID

Permit No. 1

Omega, Ga.